



**GREATER
HARTFORD
GIVES
FOUNDATION**

**Nonprofit
Support
Program**

A bulletin for nonprofit leaders from the Greater Hartford Gives Foundation

April 2026 - CORRECTED VERSION



Join Us for Our Spring Workshops!

Mark your calendars for these upcoming workshops for nonprofits in the Hartford region. Invitations will be sent to Executive Directors/CEOs 6 weeks prior to the session date.

Giving and Receiving Constructive Feedback – an interactive, participatory session

While most leaders recognize the importance of feedback, few are truly comfortable receiving it and fewer are able to give it with ease. In this session we look at barriers to receiving feedback, and how to develop strategies for overcoming them. We will also consider and practice approaches for providing feedback under different conditions.

Thursday, April 16, 9:00-11:00 a.m. on Zoom

Presenter: Lyn Freundlich, Change4Good Consulting

Simple Evaluation Strategies for Nonprofits: Doing More with What You Already Have

You know evaluation matters, but your organization might not always have the time, resources or bandwidth to do it as robustly as you'd like. In this workshop, we'll discuss lower-lift evaluation strategies to get the most out of the data you're probably already collecting, including client records and application or intake data; designing quick pulse surveys to check in on progress; and building basic evaluation practices for your team. We'll explore practical, right-sized approaches that meet your organization where it is, so evaluation feels less like an added burden and more like a natural part of how you work. Perfect for nonprofits that want to be more data-informed but aren't sure where to start, this session will leave you with concrete, low-burden ideas you can put into practice.

Thursday, May 21, 9:00-11:00 a.m. on Zoom

Presenter: [Elena Ragusa](#), [Drive Evaluation Studio](#)

A Starter Guide to AI: a Hands-on, Participatory Workshop

Designed for nonprofit staff at all levels, this participatory workshop will explain what AI can and can't do, navigate major AI tools (Claude, ChatGPT, Gemini), and help you write effective prompts in order to get the best results. The session will highlight ethical and responsible uses of AI such as protecting sensitive data and recognizing common sources of bias in AI outputs. You will also engage in hands-on activities that allow you to use AI tools in a practical application related to your work.

Attendance is limited to 50 participants, so please register only if you know you can attend. Limit 2 people per organization.

Thursday, June 11, 10:00-12:00 noon on Zoom - CORRECTED DATE

Presenter: [Jasmine Daly](#), [Daly Analytics](#)



Hartford Public Library Workshops & Resources for Emerging Nonprofits

Hartford Public Library (HPL) offers a range of basic organizational capacity building workshops aimed at smaller, emerging nonprofits. Upcoming workshops include: **Intro to Data: Build Your Data Literacy** on April 23rd and **Governance and Operations During a Time of Uncertainty** on May 6th. Click [here](#) to learn more and view additional workshops as they're added to the calendar.

With support from the Greater Hartford Gives Foundation, HPL now offers free access at all HPL locations to the [Candid online platform](#), which includes the Foundation Directory and Guidestar. The Directory can help you identify prospects, evaluate whether those prospects are a good fit for your needs, and promote your



You Can Help Support Hartford-Area Nonprofits' Earned Income Ventures

Since 2019, 28 Hartford-area nonprofits have participated in the Hartford Foundation's **Social Enterprise Accelerator (SEA)**, a 30-month process to strengthen their entrepreneurial capacity by launching or growing revenue generating ventures that are mission-aligned.

- Send flowers to someone in Greater Hartford through [Persimmon Petals](#), YWCA Hartford Region's florist shop
- Give someone a unique gift from Harc's [SockStarz](#) or Noah Webster House's [The West Hartford Gift Shop](#)
- Find beautiful furniture and home goods at [Home for Good](#), Journey Home's recently opened thrift shop
- Need a unique venue for an upcoming event? Try Chrysalis Center's [La Cocina and Training & Conference Center \(TCC\)](#), Camp Courant's [Pavilions at Camp Courant](#), The Conference of Churches' [The 224 Ecospace](#), or Ebony Horsewomen's [Black Boots Venue Rentals](#)
- For your design and printing needs, utilize URISE Ventures' [OMNI Print Plus](#)
- Use catering services from Chrysalis Center's [La Cocina Catering](#). Though not part of SEA, [Fire by Forge](#) and Hands on Hartford's [Gather 55](#) also offer catering services.

These are just a few examples of how you can help support nonprofits through their revenue-generating ventures. **Click [here](#) to see the full list of SEA participants.**

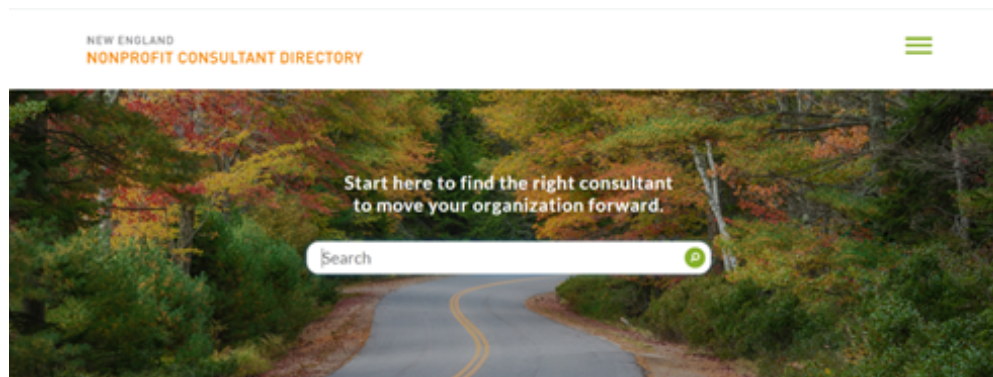


The Foundation Has a New Name, Logo and Tagline

As it enters its second century of serving as the community foundation for the Greater Hartford region, the Hartford Foundation for Public Giving has announced that its name has

changed to the **Greater Hartford Gives Foundation**. The new tagline is: “A strong foundation for all,” and the new website may be found at greaterhartfordgives.org.

Visit our new [Grantmaking page](#), and learn about **upcoming grant opportunities** [here](#).



New England Nonprofit Consultant Directory Cleanup Almost Complete!

The [New England Nonprofit Consultant Directory](#) continues to be a valued resource for nonprofits in search of consultants, and for consultants that wish to connect with nonprofits. The NSP team recently requested that consultants listed in the Directory review and update their profiles, whether it be adding a new photo, updating areas of expertise, or adding important website or social media information.

Do you know of great consultants not currently listed in the Directory? Please send them our way, or invite them to access the Directory and simply click on: *For Consultants – Create/Edit Your Profile* to enter their information.

Also, check out the [Resources section](#) to access helpful tools and tips on how to vet, hire and manage consultants.



Consultants Provide Insights on State of Nonprofits at NSP Convening

A group of regional consultants gathered late last year to build relationships and share perspectives on how the context for providing support to nonprofits is shifting, and to explore opportunities for collaboration and strategic alliances. The session was facilitated by Anne Yurasek, Principal of Fio Partners.

Click [here](#) to see a summary of notes from the session.



Hire Skilled Professional Volunteers at No Cost to your Nonprofit

The Foundation has partnered with [Catchafire](#) to match skilled professionals who wish to donate their time, with nonprofits who need their expert talent. Using a user-friendly online platform, nonprofits post projects, and select skilled, professional volunteers. Learn more about how Catchafire works by watching this [2 minute video](#). Catchafire volunteers have contributed over 13,000 volunteer hours and completed more than 900 projects with Hartford-area nonprofits in the areas of Communications (social media strategy, copy writing, graphic design), Technology (tech systems setup, google ad words setup, Salesforce customization), Organizational Strategy, Human Resources, Language Translation, Financial Management, Business Planning and much more. If you are interested in learning more or would like to receive a Foundation sponsored membership with Catchafire, please email Traci Resler at tresler@greaterhartfordgives.org.



SEAT Program Seeks Community Residents of Color to Serve on Nonprofit Boards

NSP is collaborating with the [SEAT Program](#) to help train and place community residents of color on nonprofit boards. Community residents interested in serving on boards receive in-depth training on nonprofit board service and have the opportunity to serve on the board of a Hartford-area nonprofit.

To learn more about the SEAT program or to apply, please visit <https://www.seatct.org>, and contact solutions@vclinc.com



Resources and Tools for Navigating Uncertain Times

We have put together this list of **resources and tools** to help nonprofits during this challenging period. This list will be updated as needs arise, or as we find new resources.

Remember that these **NSP programs and services** are available to help your nonprofit:

- **Organizational Assessments** – can help your board and staff leaders to identify priorities and build consensus around next steps.
- **Technical Assistance Grants (TAGs)** – skilled consultants can assist you with planning in areas such as organizational strategy, fundraising, marketing, boards, human resources and strategic alliances. Executive Directors/CEOs may also receive executive coaching.
- **The Nonprofit Loan Fund** – can provide low interest loans and lines of credit to Hartford-area nonprofits.
- **Catchafire** – matches skilled professionals who wish to donate their time, with nonprofits who need their expert talent. Learn more about how Catchafire works by watching this **2 minute video**. Contact **Traci Resler** if your Hartford-area nonprofit is interested in a Foundation-sponsored membership.

Click **here** for a full list of NSP's programs and services – we're here to help!



Creating A Board That Works

Your nonprofit's success depends on its ability to assemble a board that is committed to the mission and a strong partner to the executive director. Learn more about how to make that happen in this piece from Blue Avocado, an online magazine with hundreds of articles written by nonprofit leaders, for nonprofit leaders.

Click **here** to read the article.



Guide to Fiscal Sponsorship Now Available

NSP engaged **Fio Partners** to research fiscal sponsorship, which has gained attention as an alternative to nonprofit status and a way to support community-led initiatives. We hope that this guide will be helpful to potential fiscal sponsors,

sponsored projects, funders and others. “[Fiscal Sponsorship 101](#)” answers some basic questions such as:

- What is fiscal sponsorship?
- What kinds of supports do fiscal sponsors provide and how much does it cost?
- What fiscal sponsorship can sound like — but is not
- Common models of and ranging approaches to fiscal sponsorship
- Issues potential sponsors and sponsored projects should consider

We invite you to share this guide with others, and we hope this resource helps potential fiscal sponsors and projects explore whether the arrangement might be a good fit for them.



Pro Bono Partnership (PBP) provides non-litigation legal services to nonprofits in areas such as: governance, employment and environmental law, real estate, regulatory compliance, contracts, fundraising, intellectual property, lobbying, mergers, bankruptcy and dissolution. In addition to offering a range of low/no-cost legal services to nonprofits, PBP offers a rich array of webinars and articles on a host of legal topics including: employment law, fundraising, by-laws, starting a nonprofit, and more.

Click [here](#) to access PBP’s Upcoming Workshops & Webinars. Click [here](#) to contact PBP.

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