

HARTFORD FOUNDATION FOR PUBLIC GIVING

Foundation-Directed Grantmaking Data Summary

Key Insights from 2021-2023

The Hartford Foundation for Public Giving is pursuing its strategic commitment to dismantling structural racism and advancing equitable economic and social mobility by increasing transparency and holding ourselves accountable to our goals. As part of this effort, we’re sharing a summary of foundation-directed grantmaking data from 2021 to 2023.

To meaningfully address structural racism, we must not only look at community outcomes but also examine how our grantmaking decisions reflect our values in action. This includes assessing our internal behaviors and systems to identify inequities, improve processes, and enhance our impact in the community.

We are combining this grantmaking data with insights from our [Post-Application Survey](#) and the 2024 Center for Effective Philanthropy [Grantee Perception Study](#). Together, these data sources inform improvements in our grantmaking practices and guide our efforts to identify and remove inequitable processes and structures — ensuring our work is more effective, responsive, and equitable.

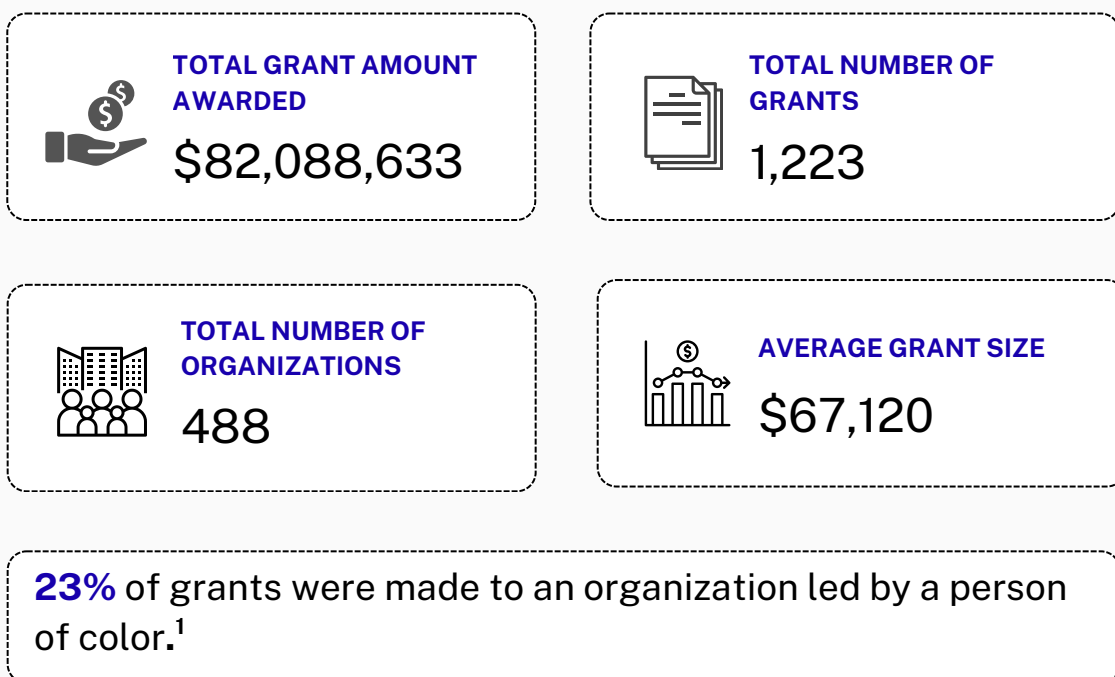
Data and Analysis

The data included in this analysis reflects all Hartford Foundation-directed grants made over a three-year period — January 1, 2021 and December 31, 2023. This time frame captures the early implementation of our current strategic plan, which was fully implemented after 2020, a year that mainly focused on emergency Covid-response.

The dataset includes grantees’ responses to grant application questions and internal grants information. The Foundation’s Learning and Evaluation and Grants Process teams collaborated with consultant Maddie Nguyen, MPH to identify and analyze data collected through applications that would allow for a more improved and nuanced understanding of our annual grantmaking.

Foundation-Directed Grantmaking Data Snapshot (January 1, 2021 - December 31, 2023)

The Hartford Foundation for Public Giving issued 1,223 grants totaling over \$82 million to 488 unique grantee organizations.

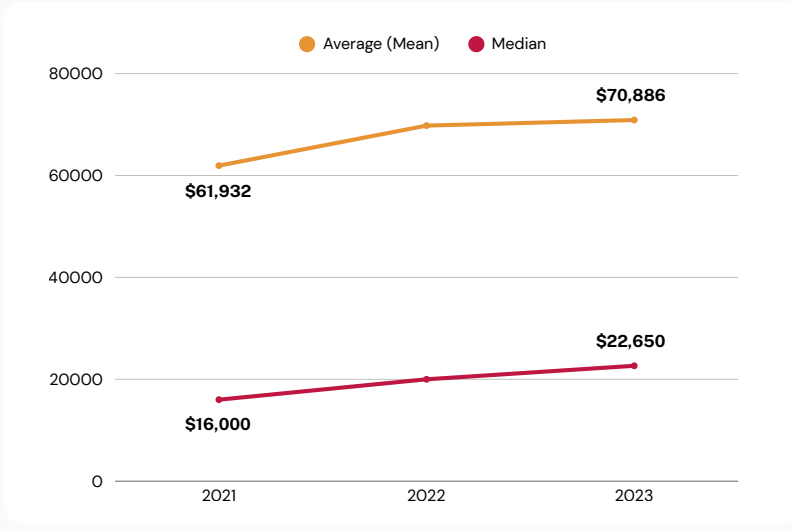


YEAR	TOTAL GRANT AMOUNT AWARDED	NUMBER OF GRANTS	NUMBER OF UNIQUE ORGANIZATIONS SUPPORTED
2021	\$28,860,676	466	314
2022	\$27,567,095	395	274
2023	\$25,660,862	362	281

The year-over-year decline in the total grant number and amount largely reflects COVID-related grantmaking support that continued in 2021. Subsequent years reflect a gradual return to typical grantmaking.

¹ This percentage is based on 48.2% of total grants. Prior to 2023, demographic questions about organizational leadership were not required in the application which resulted in considerable missingness in the dataset.

Grant Amount Awarded (2021-2023)

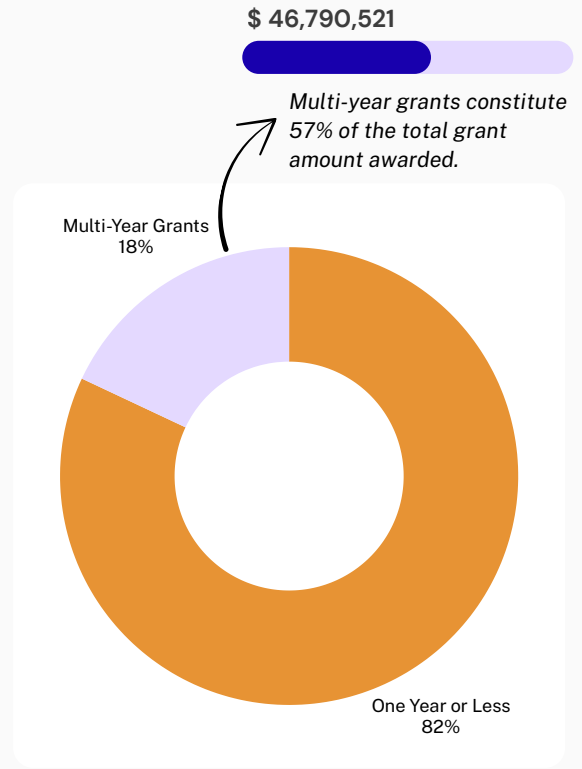


While the number of grants made decreased from 2021 to 2023, the median grant amount increased.

Grant Period

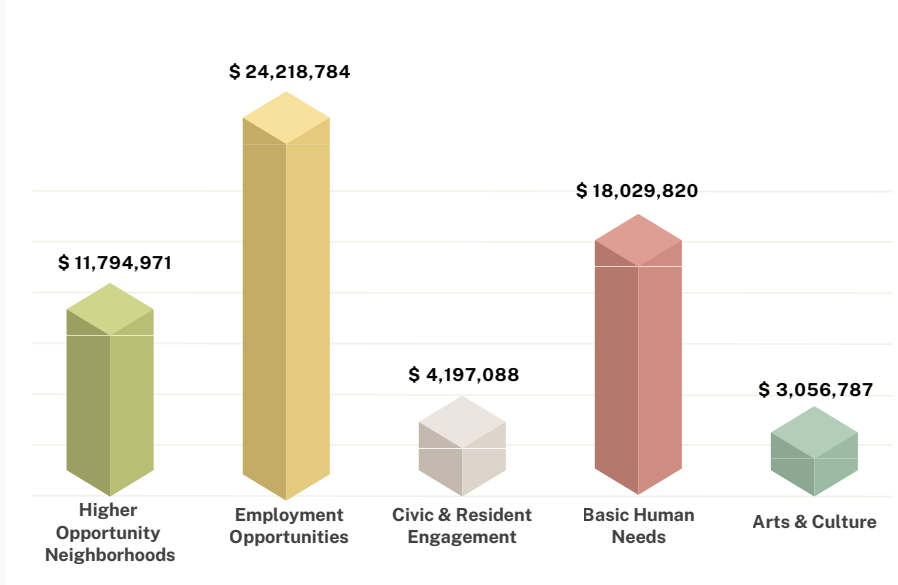
Eighty-two percent of grants made between 2021-23 had a grant period of one year or less.

The substantially higher percentage of 'one-year or less' grants is largely driven by the fact that Request for Proposals (RFPs) make up a significant proportion of this category. Nearly half of all grants (49%) were awarded through RFPs, which are typically for a shorter grant period. **By contrast, multi-year grants, though fewer in number, account for over half of all Foundation-directed grantmaking.** Approximately \$46.8 million (~57%) of the total grant amount awarded between 2021-23 were for multi-year grants.



Our Outcome Areas

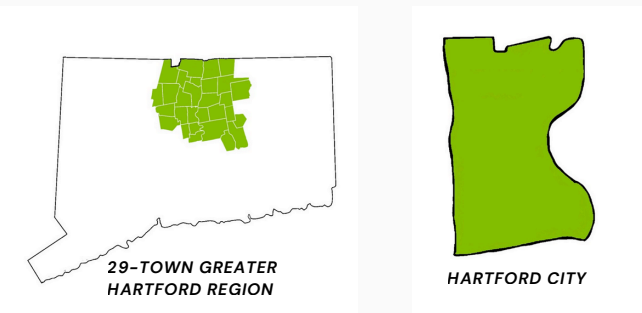
Through our grantmaking we contribute to our grantee partners' work to address persistent disparities and needs in our region where we know these dynamics to be most pronounced. Using research, evaluation and feedback from partners, we identified five outcome areas for our work.



Grants towards Employment Opportunities and Basic Human Needs outcomes received the largest proportions of funding cumulatively in the three years. However, these proportions only represent the primary categorization of the grants. There are many Foundation-directed grants that are related to more than one outcome area.

In addition to outcome areas, we support organizations through Capacity Building, Community Leadership and Learning and Evaluation grants to strengthen the nonprofit sector.

Communities Served



All Foundation-directed grants serve Greater Hartford residents and communities of the Greater Hartford region. The majority of organizations receiving grants (89%) are headquartered within the Foundation's 29-town region and 97% are based in Connecticut.

Over the three-year period, 65% of grants awarded provided resources to activities – at least in part – related to residents and communities in at least one neighborhood in the City of Hartford.

For grants where the organization provided racial or ethnic population(s) of focus,² Black/African American/ West Indian and Latine make up the largest proportion of racial groups served.

The most common populations of focus² for grants over the three-year period were:



If you have questions or ideas about this data, the Hartford Foundation welcomes your input. You may contact Kate Szczerbacki, Director of Learning, Evaluation, and Capacity Building at kszczerbacki@hfpg.org with any inquiries.

²Given some application questions are optional, 59% of grantees responded to the question about populations of focus and 15.5% of grantees responded to the question about racial/ethnic groups of focus. Percentages do not add up to 100% as grantees were able to select multiple categories.